"Graphic design is a popular art and a practical art; an applied art and an ancient art. Simply put, it is the art of visualizing ideas."
-Jessica Helfand

GRAPHIC DESIGN

MRS. FIELDHOUSE

CONTACT

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class texts: opt in to REMIND!

MATERIALS

Sketchbook

Google Drive / Account

Pencil or Pen

LEARN

Adobe Photoshop

Adobe Illustrator

Elements & Principles of Art
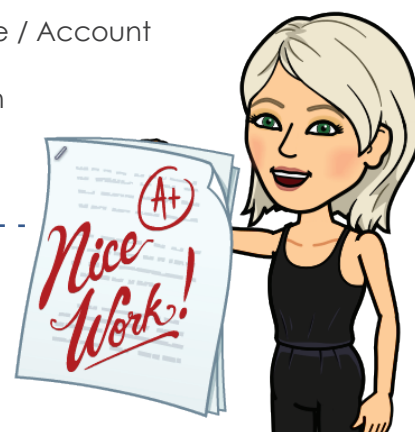
Basics of Effective Design

GRADES

Projects will only be graded when they are completed! Projects will be graded using the following criteria, and are each worth 100 points.

1. Following Directions
2. Effort/Perseverance
2. Application of New Skills
3. Craftsmanship / Skill
4. Design & Composition
5. Creativity/Originality
6. Clarity of Message

Grading Scale:
90 – 100% = A
80 – 89%   = B
70 – 79%   = C
60 – 69%   = D
00 – 50%   = F

Classroom Assignments and Activities will be assigned on a semi-regular basis, and will be assigned point values based upon the level of difficulty and allotted time. Students are required to make-up all missed work due to absences. All work is to be done in class unless otherwise approved by the teacher. Students will not be penalized for turning in late projects, however, late projects will only be accepted up to the nearest mid-quarter cut-off.

Sketchbook Assignments will be assigned at the beginning of specified projects. The assigned sketches will require that students plan their design ideas and layouts before designing in Adobe. Points will be assigned to these sketches.

Extra Credit Assignments can only be started after finishing an assigned project early. ONE Extra Credit assignment may be turned in per assigned/completed project, and can be ANYTHING created with the Adobe programs.

EXPECTATIONS

TARDIES:
- Marked TARDY on Attendance
- Detentions and Saturday Schools

PHONES:
- NO texting, phone calls, Snapchat, social media, etc. - I'll be nice the first time. Then I'll take your phone!
- Need to make/take a call? Ask to step outside. I'll accommodate you if you respect the rules.
- You can listen to MUSIC only when you're working on a project. NEVER have your headphones in your ears during demos/ instruction.

OTHER STUFF

- Treat our computer lab with respect. No eating or drinking at the desk. Keep your workstation clean at all times! Leave your work station each day neatly tucked together.

- Only Graphic Design work will be done in class. Doing homework from other classes, or non-Graphic Design related activities during class time (i.e. internet games, unrelated internet browsing, excessive talking, not working, etc), may result in confiscation, loss of internet privileges, loss of points, and/or receiving the "disappointed glare" from Mrs. Fieldhouse.

- During the course of a project, please begin working as soon as the bell rings. Announcements & lessons will be provided as needed. You do NOT need to wait for me to prompt you to work.

YES MA'AM